

Kinetico is celebrating its 50th Anniverary in 2020.

That's half a century of providing soft, clean water to homes and families. Over the years, Kinetico customers have enjoyed the many benefits of Kinetico water softeners, filters and drinking water systems. Here are 50 reasons why people LOVE their Kinetico water...

- 1. Less scrubbing
- 2. Less time spent cleaning
- 3. Plants love Kinetico water
- 4. Water without contaminants
- 5. Food tastes better
- 6. Drinks taste better
- 7. Safe for septic tanks
- 8. Towels feel softer
- 9. Clothes are cleaner
- 10. Clothes can last longer
- 11. Dishes are spot-free
- 12. Improved coffee and tea
- 13. Mirrors shine
- 14. Water is clear
- 15. Luxurious bubble baths
- 16. Less soap scum
- 17. Helps your complexion

- 18. Hair is softer
- 19. Ice cubes are clearer
- 20. Hair is more manageable
- 21. No more smelly water
- 22. Peace of mind for your family
- 23. Water heater lasts longer
- 24. No white crust on faucets
- 25. No spots on flatware & glasses
- 26. Doesn't plug shower head
- 27. Pets love good-tasting water
- 28. Skin feels softer
- 29. Less itchy skin
- 30. No lugging bottled water
- 31. No plastic bottle waste
- 32. Saves on fabric softener
- 33. Lots of suds
- 34. Saves on lotions

- 35. Use less detergent and soap
- 36. Use less conditioner
- 37. Water pipes stay clear
- 38. Windows sparkle using water only
- 39. Saves on hot water bills
- 40. Gentle on baby's delicate skin
- 41. Works great in clothes iron
- 42. Toilets stay cleaner longer
- 43. Pet's fur is softer
- 44. Less hair tangles
- 45. No scrubbing with abrasives
- 46. Great with juice concentrates
- 47. Water-using appliances last longer
- 48. Saves \$\$ on cleaning supplies
- 49. Humidifier is more efficient



50. Drink more water because it tastes so good!



